

# **Big Data Analytics Course Content**

# **Chapter 1: Introduction To Big Data Analytics**

- Big Data Overview
- State of the Practice in Analytics
- The Data Scientist
- Big Data Analytics in Industry Verticals

### **Chapter 2: Data Analytics Lifecycle**

- Discovery
- Data Preparation
- Model Planning
- Model Building
- Communicating Results
- > Operationalizing

# Chapter 3: Review Of Basic Data Analytic Methods

- Using R
- Using R to Look at Data

# Chapter 4: Introduction To R

- Analyzing and Exploring the Data
- Statistics for Model Building and Evaluation

#### **Chapter 5: Advanced Big Data Analytics**

- Theory and Methods
- K Means Clustering
- Association Rules
- Linear Regression
- Logistic Regression
- > Naïve Bayesian Classifier
- Decision Trees
- Time Series Analysis
- Text Analysis

### **Chapter 6 : Advanced Big Data Ecosystem Analytics**

- Technologies and Tools
- Analytics for Unstructured Data
- MapReduce and Hadoop
- The Hadoop Ecosystem
- In-database Analytics
- SQL Essentials
- Advanced SQL and MADlib for In-database Analytics

# **Putting It All Together**

- Operationalizing an Analytics Project
- Creating the Final Deliverables
- Data Visualization Techniques
- Final Lab Exercise on Big Data Analytics

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Know more about Big Data



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# **BOOK A FREE DEMO**