

START YOUR POWER BI CAREER TODAY!!

CREDO SYSTEMZ Power Bl Program

Capstone Projects :

Real Time Business Scenario using Power Bl

Financial Forecasting

Developing a financial forecasting dashboard to predict future financial performance.

E-commerce Sales

Creating a comprehensive e-commerce sales dashboard for data-driven decision-making.



Healthcare Data Analysis

To analyze healthcare data for improving patient care using Power BI.



Employee Attendance Report

Visualize attendance trends, absenteeism, and employee-wise breakdowns.



Customer Feedback Analysis

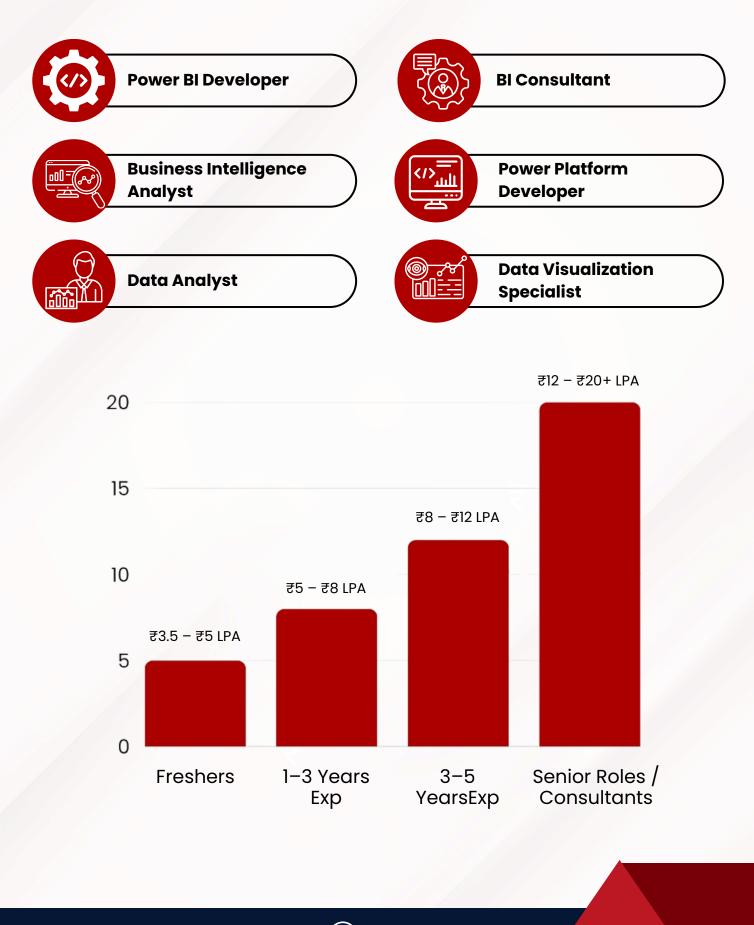
Analyze sentiment scores, feedback categories, and satisfaction trends using survey data.



Product Inventory Management

Show stock levels, reorder alerts, fast/slow-moving items.

Power Bl Opportunities & Demand



POWER BI COURSE SYLLABUS

Section 1: SQL Introduction

- Introduction to SQL (Structured Query Language)
- Advantages of SQL
- Database
- Tables
- SQL Data Types Numeric Types, StringTypes, Date & Boolean
- SQL Commands DDL, DML, DCL, TCL, and DQL
- Data Definition Language (DDL) CREATE, ALTER, DROP, TRUNCATE
- Data Manipulation Language(DML) INSERT, UPDATE, DELETE
- Data Query Language (DQL) SELECT
- SQL Operator
- SQL Clauses GROUP BY, HAVING & ORDER BY
- SQL JOINS INNER JOIN, LEFT JOIN, RIGHT JOIN, FULL JOIN
- SQL Keys Primary Key & Foreign Key
- Tables Relations One-to-One, One-to-Many, Many-to-Many

Section 2 : Power BI Fundamentals

- Overview of Power BI
- Power BI Components
- Understanding the Power BI Workflow
- Installing Power BI Desktop
- What is Power BI Interface

Section 3 : Connecting to Data Sources

- Importing Data from Various Sources Excel, CSV, PDF, SQL Server, Azure, JSON, Folders, and Web
- Understanding Data Connectivity Modes Import Mode
- Understanding Data Connectivity Modes Direct Query Mode







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Section 4 : Data Transformation

- Power Query Editor
- Creating Custom Columns in Power Query
- Managing and Splitting Columns
- Reducing Rows in Power Query
- Applied Steps and Error Handling
- Transforming Unstructured Data
- Exploring Transform Menu Options
- Pivoting Data in Power Query
- Unpivoting Columns
- Transforming Text, Numbers, Dates, and Times
- Filtering and Sorting Data in Power Query
- Grouping Data in Power Query
- Merging Queries in Power Query
- Appending Queries in Power Query
- Removing Duplicate Rows in Power Query
- Creating Conditional Columns and Custom Logic
- Using Group By for Data Aggregation
- Extracting Data from JSON and XML Sources
- Applying Date and Time Functions in Power Query
- Creating and Using Query Parameters
- Data Profiling and Quality Control in Power Query
- Transforming Data from Web Sources

Section 5 : Data Modeling

- What is Data Modeling and Why is it Important?
- Key Concepts in Data Modeling Tables, Relationships, Measures, Columns, and Schema Types
- Understanding Entities Dimension Tables & Fact Tables
- Exploring Data Relationships
- Creating Relationships (Cardinality) in Power BI with Real-World Examples
- Establishing a One-to-One Relationship





- Establishing a One-to-Many Relationship
- Establishing a Many-to-Many Relationship
- Cross Filter Direction
- Best Practices for Managing Relationships
- Data Models
- Gaining insight into Flat or Denormalized Structures with a reallife example
- Exploring the Star Schema with an actual use case
- Understanding the Snowflake Schema with a real-world illustration
- Normalization & Denormalization
- Understanding How to Normalize Real-Time Data

Section 6 : DAX - Data Analysis Expressions

6.1 : Introduction to DAX (Data Analysis Expressions)

- Overview of DAX and its role in Power BI, Power Pivot
- Purpose of DAX for creating custom calculations, aggregations, and enhancing data models.

6.2 : DAX Syntax and Functions

- Structure and syntax of DAX formulas.
- Commonly used DAX functions and operators.

6.3 : Creating Calculated Columns and Measures

- Differences between Calculated Columns and Measures.
- How to create Calculated Columns and Measures in Power Bl.

6.4 : Performing Basic Calculations with DAX

- Basic arithmetic operations and common aggregation functions: SUM, AVERAGE, MIN, MAX.
- Calculating totals and averages using DAX.



6.5 : Measures vs. Calculated Columns: Key Differences

- Static calculations in Calculated Columns vs. dynamic, context-based calculations in Measures.
- When to use one over the other.

6.6 : Aggregation Functions in DAX

- Key aggregation functions: SUM, COUNT, AVERAGE, DISTINCTCOUNT, COUNTROWS.
- Aggregating data at different levels of detail.

6.7 : Logical Functions in DAX

- Conditional logic with IF, SWITCH.
- Complex logical expressions and handling multiple conditions.

6.8 : Time Intelligence in DAX

- Year-over-Year (YoY) comparisons, running totals, and other date-based calculations.
- Time Intelligence functions: SAMEPERIODLASTYEAR, TOTALYTD, DATESYTD, etc.

6.9: Advanced DAX Functions

- Year-over-Year (YoY) comparisons, running totals, and other date-based calculations.
- Time Intelligence functions: SAMEPERIODLASTYEAR, TOTALYTD, DATESYTD, etc.

6.10 : Context in DAX

- Row Context: Row-wise calculations and iteration.
- Filter Context: Impact of filters applied in reports on DAX calculations.

6.11 : Iterators in DAX

- functions like SUMX, AVERAGEX, MINX, MAXX for row-wise calculations
- Using iterators to perform calculations across tables.

Section 7 : Visualizations

- Overview of Data Visualization
- Types of Visuals
- Bar Charts: Comparing data across different categories.
- Line Charts: Displaying trends over time.
- Pie Charts: Representing proportions or percentages of a whole.
- Column Charts: Displaying data comparisons across categories (vertical bars).
- Scatter Plots: Showing relationships or correlations between two variables.
- How Power BI Handles Data Visuals
- Formatting Visuals
- On-object Interaction: Using interactive elements like filters and slicers.
- Font and Font Size: Customizing text appearance in visuals for better readability.
- Colors and Stylistic Options: Personalizing visuals through color schemes, themes, and styles to enhance user experience.
- Scatter Charts and Bubble Charts
- Customizing Visuals
- Advanced Filtering
- Hierarchies, Drill-Downs, and Conditional Formatting
- Matrices and Bar Charts
- Tree Maps and Funnel Charts
- Maps and Geo-Data Visualizations
- Key Performance Indicator (KPI) Dashboard
- Drill Through and Drill-Down Visualizations
- Time-Based Visualization
- Al Visuals in Power BI Decomposition Tree, Key Influencers Visual & Q&A Visual

Section 8 : Interactive Dashboards

- Designing Dashboards
- Creating Interactive Dashboards
- Enhancing User Experience
- To design for Mobile Devices
- Incorporating Visual Interactions Sync Slicers, Selection Controls

Section 9 : Power BI Service - Publishing and Sharing Reports

- To publish Power BI Service
- Steps to Publish Reports
- Understanding Workspaces and Apps
- Overview of Sharing and Collaborating
- Sharing Reports and Dashboards
- Collaboration Features in Power BI Service
- Exporting Reports
- Embedding Reports
- Exporting Reports to PDF
- Exporting Reports to Excel
- Embedding Power BI Reports in Application

Section 10: Row-Level Security - RLS

- Introduction to Data Security
- To Implement Row-Level Security in Reports
- What is Role-Based Access Control RBAC

Section 11: Real-World Applications

- Industry Use Case
- To Create Dashboards for Business Insights
- Create a Real Time Sales Dashboard
- Capstone Project







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PLACEMENT SUCCESS STORIES

	Designation	Company	Package
Shashank	Power BI Developer	SIMSON Softwares	10.8 LPA
Anuradha	BI Consultant	ECS Cloud Infotech	8.5 LPA
Sandhya	Power Platform Developer	COLAN INFOTECH	7.8 LPA
EDCC STER restricted of IT Ramesh	Data Analyst	Beelogical The Magic of Logic	8.6 LPA
Joesph	BI Developer	Shellinfo Global	8.0 LPA
Mohammed	Data Analyst	SUNSMART	11.0 LPA

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